



Welcome to the latest newsletter for you from Immigration New Zealand as we continue to bask in the All Blacks' victory in the Rugby World Cup 2011. The tournament was a fantastic showcase for New Zealand and the stadium of four million people really did turn up to the party.

The event attracted an estimated 95,000 visitors and we're hoping that some of them with the skills we need will have had such a great experience that they will consider coming back to live or work. Arrival cards were amended to include the question "are you here for the Rugby World Cup?" so that we can use the information over the longer term to market New Zealand opportunities. This will help us target people in occupations where New Zealand has significant skills shortages so that we can capitalise on their initial impressions of New Zealand.

This is all part of our 2015 vision of being recognised as a trusted partner, delivering outstanding immigration services and bringing the best people New Zealand needs to prosper. We're always keen to do whatever we can to attract, settle and retain the people you need. So, if you have any ideas or views that you would like to share about how you think Immigration New Zealand can better support business, please email our migrant attraction manager, Matt Hoskin, at employerfeedback@dol.govt.nz.

Nigel Bickle
Deputy Chief Executive – Immigration New Zealand

NEW EMPLOYER HUB ON IMMIGRATION NEW ZEALAND'S WEBSITE

If you've visited our website lately, you might have noticed our new resource for employers – the [Employer Hub](#). [Read the full article here](#).

CONNECTING WITH POTENTIAL SKILLED MIGRANTS

INZ funds two products which can help you to connect with potential skilled candidates for your vacancies – SkillFinder and New Kiwis. [Read the full article here](#).

PACIFIC QUOTAS

Quicklinks

- [New Employer Hub](#)
- [Connecting with skilled migrants](#)
- [Pacific Quotas](#)
- [Immigration Expos](#)
- [Settlement Support](#)
- [Migration Research](#)
- [Tourism Sector Update](#)

Each year, 1500 people from the Pacific are selected by ballot and have the opportunity to apply for residence in New Zealand through our Pacific Quotas. [Read the full article here.](#)

IMMIGRATION EXPO SEASON IN EUROPE

You might be aware that Immigration New Zealand's London-based staff attend immigration and career expos in the UK and Ireland, and on occasion in other markets. [Read the full article here.](#)

SETTLEMENT & SETTLEMENT SUPPORT

There's a new Settlement Services section of Immigration New Zealand's website. This site contains information to help your new staff settle in to your workplace and their local community. [Check it out here.](#)

MIGRATION RESEARCH UPDATE

Migration Trends Key Indicators Report July 2010 - June 2011

A report summarising the key indicators of migration trends for the 2010/11 financial year (July 2010-June 2011) has been released on the Department of Labour website. [Read the full article here.](#)

National Survey of Employers

The Department of Labour's National Survey of Employers will interview around 2,000 New Zealand employers in October 2011. [Read the full article here.](#)

Essential Skills in Demand Lists

The results of the latest review of the Essential Skills in Demand Lists will be released in late 2011. For more details about the review and the lists, see <http://www.immigration.govt.nz/migrant/general/generalinformation/review.htm>

UPDATE FOR THE TOURISM SECTOR

For those of you involved in the tourism industry, we've produced an update about immigration matters. [You can access the update here.](#)

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